



**Press release**

**[ ] December 2014**

## **Mobius Life makes senior operations and marketing appointments**

**Key appointments will support growth as assets under administration double to £5 billion**

Life company and institutional investment platform, Mobius Life, has appointed Andy Coles as Head of Operations and Harriet Frank as Marketing Manager. The appointments are part of Mobius Life's strategy to drive growth in institutional client relationships. Assets under administration at Mobius Life have doubled in the last two years to over £5 billion.

**Andy Coles**, MCSI, brings nearly 35 years' experience in the financial services market to Mobius Life. He joined from Capita Financial Services, where he was Head of Transitions and Change. Previously he was Head of Pricing and Valuations at Investec Asset Managers and Client Group Service Manager for two major custodians - Northern Trust and State Street. Andy has been a member of the Chartered Institute of Securities and Investment since its inception.

**Harriet Frank** joined from Gazelle Pensions Advisory where she was instrumental in driving the development and growth of its Pensions Advisory business. Previously Harriet worked in film marketing and the private education sector. Harriet brings over 10 years of marketing experience to Mobius Life.

Adrian Swales, Chief Executive Officer, Mobius Life, said: "We are seeing strong demand for our services from institutional investors, asset managers, pension funds and their advisers, who require bespoke service which enable them to implement their investment strategies efficiently and cost effectively. The appointment of Andy and Harriet further strengthens our senior management team and marketing resource. I look forward to working with them both as we work to deliver our ambitious plans for growth."

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**Notes to Editors:**

Mobius Life is a UK life insurance company and institutional investment platform, established in 1996, with over £5 billion assets under administration. We deliver made-to-measure investment administration and life company services to DB and DC pension funds, asset managers and other institutions. We empower our clients and their advisers to implement their investment strategies efficiently and cost effectively.